



20th Annual Milipol Paris 2017

Exhibition Guide & Highlights

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JULY 2017

Milipol Paris 2017

EXHIBITION GUIDE & HIGHLIGHTS

This exhibition guide includes the show demographics, program highlights, Israeli exhibitors, tips and some pleasant ways to enjoy your downtime.

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Exhibition Guide & Highlights

Considered the leading event dedicated to the security profession, **Milipol Paris** is organized under the auspices of the French Ministry of Interior, in partnership with several governmental bodies such as the French National Police and Gendarmerie, Civil Defense Service, French Customs, City Police, Interpol and more. It provides a forum for presenting the latest technological innovations in the Security field and addressing current threats and dangers.

Location:

Paris (Nord Villepinte)

Who visits Milipol Paris?

In 2015, Milipol Paris welcomed 24,056 visitors from 145 countries, which included 115 official delegations from 77 countries including France, Switzerland, Belgium, Germany, Luxembourg, UK, Spain, Italy, Netherlands, Tunisia and Israel. Official delegations include Ministerial General Managers, Ambassadors, NATO/NSPA delegation members and Ministers of Security. The vast majority of visitors are decision-makers.

Attendee breakdown based on 2015 attendance data:

- 65% played an active role in purchasing
- 57% came with a specific purchase or investment project in mind
- 89% found solutions and contacts for their projects at the event
- 37% came from the public sector, e.g., Ministry of Interior, other Government Departments, Embassies and Local Authorities
- 63% came from the private sector, e.g., manufacturers, service companies, distributors, consultancies, federations and non-government organizations
- 67% of exhibitors and 45% of visitors are foreign

Conference Program

A free conference program is provided to visitors and exhibitors covering key themes for the Homeland Security sector. The program features top international experts and is conducted in French and English.

Topics covered in keynote speeches, panel debates and lectures are Crisis Management & Resilience, Cyber Security & Fraud, Safe & Smart Cities, the Fight against Terrorism, Electronic Identification (E-ID) and Smart Borders.

Israeli Companies Attending in 2017

FAB Defense

Develops and manufactures tactical equipment and weapon accessories for the State of Israel's Military and Police.

ISPRA Israel Product Research Co.

Develops and manufactures anti-terror equipment and police gear as well as non-lethal devices for riot control and crowd management.

WIP (Web Int. Pro Ltd.)

Provides systems to government organizations worldwide that are engaged in extracting, analyzing and producing intelligence reports in real time from all corners of the web.

Rayzone Group

The Rayzone Group designs, develops and deploys a broad range of intelligence gathering, analysis, and prediction solutions that target both content and metadata. Rayzone's solutions raise awareness of emerging and actual threats, develop capabilities to prepare and respond to these threats, and enhance law enforcement's capabilities in threat analysis and prevention.

IWI – Israel Weapons Industry

Develops innovative small arm systems and designs and develops the weapons of choice for military, Homeland Security and commercial agencies worldwide. IWI's product range is deployed by the Israel Defense Forces (IDF) and other leading global organizations seeking technological innovation, manufacturing excellence and outstanding performance.

Israel Pavilion Companies

The Israel Pavilion delegation at Milipol 2017 is one of the largest country delegations in the exhibition and includes the following 15 companies:

A.C.S. Advanced Combat Solutions

The company is made up of elite military, police, intelligence and security specialists who possess invaluable expertise gained from real combat situations, giving A.C.S. both advantage and insight in how to revolutionize the combat equipment field.

Amit Industries

Assembles and markets standard and custom-made battery packs under the brand name of "Amicell", in a wide range of technical formats such as Li-Ion/Polymer, Ni-MH, Ni-Cd and more, as well as various charging systems.

Beit-Alfa Technologies

Manufactures Special Purpose vehicles, and designs, builds and supplies a host of unique vehicles and systems for the Israel Armed Forces, Israel Ministry of Defense, Israel Police as well as police forces of more than 30 countries around the world.

CommuniTake Technologies

Builds security, care, and management solutions to provide people and organizations with better and more secure device use.

DSIT Solutions Ltd.

Develops underwater security systems, sonar and acoustics.

Front Line Army Equipment

Manufactures a premier range of defense products, continually upgraded based on combat experience, to meet the stringent requirements of Special Operations Units, The Secret Service and the Israel Defense Forces.

General Robotics

Researches, develops, and manufactures advanced robotic platforms for the Defense and Homeland Security markets.

I.T.P. Novex

Provides Homeland Security and Intelligence Systems, as well as Fleet Management Solutions.

LIOR Textile Industries

Supplies protective clothing to the Israel Defense Forces, Israel Police and special anti-terror divisions.

Netline Communications Technologies (N.C.T)

Develops, manufactures, and sells innovative electronic countermeasures and full spectrum dominance solutions to the Global Defense and Homeland Security markets.

Octopus Systems

Develops the advanced, cloud-enabled Physical Security Information Management (PSIM) system and mobile applications offering customer solutions for a variety of vertical markets.

YTS

Provides comprehensive security solutions uniquely tailored to its customers' tactical and strategic needs in the security and intelligence markets.

Primarily engaged in the design, engineering and installation of special mission and intelligence vehicles.

Visiting Paris in November

Be aware that November is a very cold time to visit Paris. Rain is likely and temperatures can be as low as 5°C. Be sure to bring warm clothing, a waterproof overcoat and boots. An umbrella would not be amiss either!

Sites to See

Whilst you are visiting the city, it would be a shame not to take the opportunity to visit some of the cities attractions.

Paris' iconic landmarks such as the Eiffel Tower, Notre Dame and the Louvre are well-known to all, but the French capital has much to offer those seeking some of its lesser-known attractions.

Here are five suggestions for some alternative Paris adventures:

1. Le Marais – The Old Jewish Quarter (4th quarter): The old Jewish quarter has undergone a revival in recent years and is now home to a selection of eclectic boutiques, traditional coffee shops and excellent restaurants offering classical French as well as Jewish fare. It also houses the Picasso Museum, one of the most interesting, but lesser known, in Paris.
2. Ile St-Louis – It is well worth a stroll down Saint-Louis-en-l'Ile Street, which passes through historic buildings, luxury souvenir shops, fine delicatessens, a tea salon and several bars. You will also pass the architectural beauty, Eglise St-Louis-en-l'Ile, and if lucky, you may catch one of the classical music concerts that are often hosted there.
3. Marché de la Création – The largest weekly art market in Paris featuring more than 200 artists. The market starts at Place de la Bastille and extends all the way along Boulevard Richard Lenoir. It is open every Saturday (including public holidays) from 10am to 7pm with free access to visitors.
4. Rue Mouffetard – Situated in the Latin quarter, this is one of the most elegant streets in Paris and well worth a look around.

5. La Flânerie, or How to Get Lost in the Streets – When you have no particular location in mind, Paris is the perfect place to simply stroll along and soak in the atmosphere. It offers a treasure trove of small streets, little passages and hidden gardens ready to be explored. The French even have a special word for these free-spirited walks – La Flânerie. So why not indulge in the ultimate French pastime and just take a stroll!

About Grow Corporation

Grow Corporation partners with its customer to develop strategies and marketing content across the entire value chain. From multi-nationals to start-ups, Grow Corporation initiates every customer engagement with a thorough analysis of their current environment. Our team of highly skilled and experienced marketing professionals will work in tandem with you to develop the high-level policies, messages, and objectives for long-term success, with the ultimate goal of building your brand, raising awareness and engaging with key audiences. See grow-corp.com for more information and follow us on **Twitter** and **LinkedIn**.



For more information on Grow's Strategic Marketing Suggestions, please contact Growth at <http://grow-corp.com/>
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